

Order Item Summary



WCCO-TV

Order ID: 54110 UN NTL-POL FBD - LBD: 10/31/12 - 11/06/12 HL#: Created: 11/01/12 07:10 PM
 Client: BACHMANN FOR CONGRESS... CPE: / / 3164 Agency Commission: 15 % Updated: THAMMASC on 11/01/12 07:50 PM
 Agency: STRATEGIC MEDIA PLACEMENT Product: EST 3164 (1300) Self :00:00 **UNCONFIRMED**
 Buyer: WHITNEY EVERSOLE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS
 Share: 100% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	A SNFL	* * * * * S	NFL	30			NFL	0.0	\$5,000.00	2	\$10,000.00		
	<i>cdr-np/12-315p</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	A SNFL	* * * * * S	NFL	30			NFL	0.0	\$1,500.00	2	\$3,000.00		
	<i>cdr-np/315-615p</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	A SNCAAFBPR	* * * * * S *	FTBL	30				0.0	\$1,800.00	2	\$3,600.00		
	<i>cdr-np</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	A PCRIMINAL	* * W * * * *	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	<i>cdr-np</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	APBLOODS	* * * * F * *	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	<i>cdr-np</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	ALFERGUSON	* * W T F * *	LATE	30				0.0	\$270.00	3	\$810.00		
	<i>CDR-NP</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

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Agency: STRATEGIC MEDIA PLACEMENT	Product: EST 3164 (1300)	Self :00:00	**UNCONFIRMED**	
Buyer: WHITNEY EVERSOLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Nicole Roy Pol-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 100% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	ALFERGUSON	M * * * * *	LATE	30				0.0	\$270.00	1	\$270.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	AM430ANEWS	* * W T F * *	NEWS	30				0.0	\$135.00	4	\$540.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	AM430ANEWS	M T * * * * *	NEWS	30				0.0	\$135.00	2	\$270.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ALSTORM	* * * * * S *	LATE	30				0.0	\$650.00	1	\$650.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	ANSAT8A	* * * * * S *	MNEW	30				0.0	\$500.00	1	\$500.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	APSURV25	* * W * * * *	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

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 Share: 100% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AMSUNRISE3	* * * T * * *	NEWS	30				0.0	\$350.00	1	\$350.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	AMSUNRISE3	0 0 1 0 0 0 0	NEWS	30				0.0	\$350.00	1	\$350.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	AMSUNRISE3	0 0 0 2 0 0 0	NEWS	30				0.0	\$350.00	2	\$700.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	AMSUNRISE3	1 0 0 0 0 0 0	NEWS	30				0.0	\$450.00	1	\$450.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	AMSUNRISE3	0 1 0 0 0 0 0	NEWS	30				0.0	\$450.00	1	\$450.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	AMLOCAL2	* * W * * * *	NEWS	30				0.0	\$750.00	2	\$1,500.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	AMLOCAL2	* * * T * * *	NEWS	30				0.0	\$750.00	2	\$1,500.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	AMLOCAL2	* * * * F * *	NEWS	30				0.0	\$750.00	2	\$1,500.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	AMLOCAL2	M * * * * *	NEWS	30				0.0	\$810.00	2	\$1,620.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	AMLOCAL2	* T * * * * *	NEWS	30				0.0	\$810.00	1	\$810.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	AMEARLY	0 0 2 2 2 0 0	NEWS	30				0.0	\$450.00	6	\$2,700.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	ADPROB	0 0 1 2 1 0 0	DAY	30				0.0	\$350.00	4	\$1,400.00		
	lur												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	4										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	ANNOON	0 0 1 1 1 0 0	NEWS	30				0.0	\$875.00	3	\$2,025.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	AEDRPHIL	0 0 1 1 1 0 0	EFG	30				0.0	\$475.00	3	\$1,425.00		
	<i>cdr-np</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	A EELLEN	0 0 1 1 1 0 0	EFG	30				0.0	\$775.00	3	\$2,325.00		
	<i>cdr-np</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	AAWHEEL	0 0 1 0 1 0 0	ACC	30				0.0	\$3,100.00	2	\$6,200.00		
	<i>cdr-np</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	ASNCAAFB	* * * * * S *	FTBL	30				0.0	\$750.00	1	\$750.00		
	<i>cdr</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	ANSAT6P	* * * * * S *	NEWS	30				0.0	\$1,400.00	1	\$1,400.00		
	<i>cdr</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	AAWHEELSAT	* * * * S *	ACC	30				0.0	\$1,500.00	1	\$1,500.00		
	cdr												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	ANLATE	0 0 1 1 1 0 0	NEWS	30				0.0	\$2,800.00	3	\$8,400.00		
	cdr												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	APCSINYFR2	0 0 0 0 1 0 0	REGP	30				0.0	\$3,400.00	1	\$3,400.00		
	cdr												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	AMCBSSAT2	* * * * S *	MORN	30				0.0	\$400.00	1	\$400.00		
	cdr												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	AWFACE	* * * * S *	FACE	30				0.0	\$1,800.00	1	\$1,800.00		
	cdr												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	ANSUN10A	* * * * S *	MNEW	30				0.0	\$800.00	1	\$800.00		
	cdr												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
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037	ADPROB	1 0 0 0 0 0 0	DAY	30				0.0	\$375.00	1	\$375.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	ANNOON	1 0 0 0 0 0 0	NEWS	30				0.0	\$700.00	1	\$700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	AEDRPHIL	1 0 0 0 0 0 0	EFG	30				0.0	\$495.00	1	\$495.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	AEELLEN	1 0 0 0 0 0 0	EFG	30				0.0	\$810.00	1	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	1										

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041	AAWHEEL	1 0 0 0 0 0 0	ACC	30				0.0	\$3,150.00	1	\$3,150.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	ANLATE	1 0 0 0 0 0 0	NEWS	30				0.0	\$3,150.00	1	\$3,150.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
043	A PHOW*PART CDR	1 0 0 0 0 0 0	REGP	30				0.0	\$7,650.00	1	\$7,650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	A PBANG*2MEN CDR	1 0 0 0 0 0 0	CARD	30				0.0	\$9,000.00	1	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	A PHAWAII CDR	1 0 0 0 0 0 0	REGP	30				0.0	\$8,100.00	1	\$8,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
046	A NLATE CDR	0 0 0 0 0 1 0	NEWS	30				0.0	\$2,200.00	1	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
047	A NLATE CDR	0 0 0 0 0 0 1	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	78	\$0.00	\$0.00	\$113,525.00	\$96,496.25
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 54110	UN NTL-POL	FBD - LBD: 10/31/12 - 11/06/12	HL#:	Created: 11/01/12 07:10 PM
Client: BACHMANN FOR CONGRESS...	CPE: / / 3164	Agency Commission: 15 %	Updated: THAMMASC on 11/01/12 07:50 PM	
Agency: STRATEGIC MEDIA PLACEMENT	Product: EST 3164 (1300)	Self :00:00	**UNCONFIRMED**	
Buyer: WHITNEY EVERSOLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Nicole Roy Pol-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 100%	KSTP+: 0%	KARE: 0%	KMSP: 0%	KMWB: 0%
WFTC+: 0%	KPXM: 0%	KSTC: 0%	CABLE: 0%	

Order Totals:	\$0.00	\$0.00	\$113,525.00	\$96,496.25
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